



HUB and SPP MODEL OPTIMIZATION

Breakthrough Strategies for Compliant Service Model Design and Enhancement to Improve Access and Outcomes

FEBRUARY 26-27, 2019 • PHILADELPHIA, PA

Over a thousand leaders in Patient Access, Brand Management, Reimbursement and Specialty Distribution across the industry have benefited from CBI's Hub and SPP Model Optimization – The only event to provide insight from key stakeholders including manufacturers, specialty pharmacies, hubs, payers, PBMs, and more. Join your peers at this timely meeting as you prepare to launch, transition or reboot your corporate or product approach to hub services.

NEW THIS YEAR! Benefit from 5 Inclusive and In-Depth Master Classes

- Nurse Educator Programs
- Quick Start and Bridge Programs
- Auditing Third-Parties
- Data Reporting
- Contracting and Renegotiating Agreements

Driven by Industry, for Industry

"As specialty drugs and the environment in which they are managed become more complex, it is critical to have a full understanding of the capabilities, services and key considerations in managing a specialty product with the various stakeholders. Partners must collaborate to ensure the optimal model of services is achieved for each individual drug."

"It is important to attend this conference in order to stay current with the business perspective as well as to understand new solutions and new challenges that are on the horizon."

"It is critical for the healthcare industry to capitalize on the value that hubs and specialty pharmacies bring to the marketplace to improve patient care while understanding the guardrails to ensure those activities are not subject to litigation."

High-Impact Topics Transforming Hub Strategy for Optimal End-to-End Access:

- Examine key considerations to enhance hub and SPP partnerships
- Optimize hub enrollment by propelling stakeholders to go the extra step for the patients
- Ensure compliant patient support programs by uncovering leading frameworks to ensure access while minimizing risk
- Leverage advanced technology to enable better patient outcomes
- Hear from all of the key stakeholders to overcome barriers by developing a synergistic approach to enhance patient care
- And more!

THE HISTORY OF OUR HUB AND SPP MODELS SERIES

SINCE INCEPTION

1200+ have attended

from 200+ companies

over 100 companies

200+ speakers from